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For Immediate Release

Sunrise Credit Union Announces Naming Rights Partnership for the Minnedosa Arena Project

Sunrise Credit Union announced today a naming rights partnership. The newly constructed arena in Minnedosa will be named the Sunrise Credit Union Centre. Previously to the merge with Sunrise Credit Union, Minnedosa Credit Union formally agreed to donate \$250,000 to the new facility in January 2013. Sunrise was eager to honour this commitment and invest in one of the cornerstones of the Minnedosa community.

This facility will become the central hub of the Minnedosa recreational grounds and provide various opportunities to the community. The Sunrise Credit Union Centre will act as a long-term facility for Minnedosa minor hockey games, practices and tournaments, including regional and provincial championships. It will see many youths through their minor and recreational hockey careers and into senior hockey. The Minnedosa Bombers senior hockey team and the Minnedosa Skating Club will also call the arena home. The ice surfaces can be retrofitted to host curling events like the Scotties Tournament of Hearts, which will surely put Minnedosa on the map.

The Sunrise Credit Union Centre will provide a space for indoor practices for baseball, rugby and soccer teams during the summer months when the ice is out. It will offer wheel-chair accessible bathrooms and air-conditioned canteen services for events held on the grounds. The arena will also support and encourage an active lifestyle among community members of all ages and abilities with a walking track and pickleball courts in the summer months. The brand-new facility will see many community events hosted within its walls, including concerts, fundraising initiatives, and social events and will even offer the use of its meeting rooms.

“Sunrise Credit Union is thrilled to support this project, which reinforces our commitment to work for the betterment of our communities in Manitoba. We look forward to the community members being able to enjoy the upcoming season in this amazing facility.” Tim Klassen, President and CEO of Sunrise Credit Union.

“It is extremely satisfying to see the years of hard work community and board members put in come to fruition with the opening of Sunrise Credit Union Centre. We are confident this new facility will be enjoyed by the residents of Minnedosa and surrounding communities for generations.” Brad Ross, VP of Member Services and former General Manager at the Minnedosa Credit Union.

The new facility is sure to attract various events to the community for years to come and Sunrise Credit Union is proud to support community development and building a brighter future together.

About Sunrise Credit Union

Sunrise Credit Union was formed in 2008 and now offers personalized service to approximately 34,000 members across 19 branches. Sunrise Credit Union serves Baldur, Boissevain, Brandon, Cypress River, Deloraine, Grandview, Hartney, Holland, Laurier, Melita, Minnedosa, Reston, Sandy Lake, Shoal Lake, Ste. Rose du lac, Strathclair, Treherne, Virden, and Waskada.

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